

OMNICHANNEL CUSTOMER EXPERIENCE

The enterprise DATANOESIS SINGLE MEMBER P.C. based in Attica region is developing an innovative omni-channel platform that collects and analyzes customer data from both physical and digital touchpoints, offering retail businesses the ability to provide personalized experiences, targeted marketing, and increased customer loyalty.

Implementing Agency: Information Society S.A.

Project Budget: 1.098.745,66 €

EU Funding: Recovery and Resilience Fund (NextGenerationEU)



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Υπουργείο Ψηφιακής Διακυβέρνησης



Με τη χρηματοδότηση
της Ευρωπαϊκής Ένωσης
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